EXPERIENCES IN NATURAL DISASTERS

Brian Ramatally
DISASTERS WITHIN THE CARIBBEAN

- Floods
- Earthquakes
- Hurricanes
- Volcanic eruptions
- Landslides
- Drought
REVIEW OF EXPERIENCES
REVIEW OF EXPERIENCES

Hurricane Irma
2017 - Northern Caribbean
CHALLENGES

- Lack of Resources
- Communication
- Degraded Infrastructure – lack of codes
- Cultural Issues
- Limited Emergency Supplies
- Safety
• Communication Challenges
• Disorganized Chaos
• Access Issues
• Increasing Fatalities
• Security Issues
• Looming humanitarian crisis
HAITI

One Year After:
- Improved Communication
- Relief Organizations
- Organized Chaos
- Ports partially open
- Security Issues
- Cholera Outbreak
EARTHQUAKE – TEMPORARY ACCOMODATION
Next Steps

Time and Effort to Create a New “Business as Usual”

Drivers

- Crisis
- Profitability
- Aspiration

Drivers

- Measurement
- Peer Pressure
- Sustained Management Support
- Success

Conscious Competence

Culture Shock

Loss of Innocence

Ignorance is Bliss

Unconscious Incompetence

Old Business as Usual

Unconscious Competence

New Business as Usual

Second Nature

TIME

EFFORT/ORGANIZATIONAL RESISTANCE

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TIME

EFFORT/ORGANIZATIONAL RESISTANCE